

We know Multifamily.

THAT'S HOW WE LEAD THE WAY... EVERY DAY.



Willow Bridge consistently ranks in the top five among the Top 50 Apartment Managers by NMHC.

How? Through a deep understanding of our customer's goals and a focus on resident's needs.

At Willow Bridge, every decision we make as a company is community-centric. That's how we create places people want to call home.

With 60 years of real estate excellence, Willow Bridge manages over 220,000 units across 29 states by an experienced team of 5,200.

We succeed when you succeed. And that is why we are laser-focused on sound leadership, industry expertise, and unwavering commitment to excellence in property management, development, and investment management.



Duncan Osborne, CEO



Business Services

Property Management

Willow Bridge stands among the nation's top property management companies, driven by our innovative strategies, the expertise of our dedicated team members, and an unwavering commitment to delivering exceptional service and performance.

Development & Construction

Willow Bridge offers tailored solutions for residential, commercial, and retail projects, consistently delivered on-time and within budget. Having developed over 200,000 multifamily units nationwide, we create dynamic living environments that adapt to the evolving needs of modern communities.

Investment Management

Willow Bridge offers investors a range of investment opportunities based on strategy, market focus, and risk tolerance with over \$3 billion of assets under management and deep market insight from our vertically-integrated platform and capabilities across 75 markets.



Property
Management

Development &
Construction

Investment
Management

WHO WE ARE

We help your business grow.

With decades of industry-leading experience in developing, constructing, and managing a diverse range of apartment communities nationwide, Willow Bridge brings unparalleled expertise to every project. This extensive knowledge enables us to deliver superior service to our clients and business partners.

A recognized leader in multifamily.

We create places that people want to call home. A mission reflected in how we do business, through our client relationships as well as through leading products and services.

Management of All Property Types

Lease-Up

High-Rise

Mid-Rise

Garden-Style

Mixed-Use

Single Family Home
Communities



WHO WE SERVE

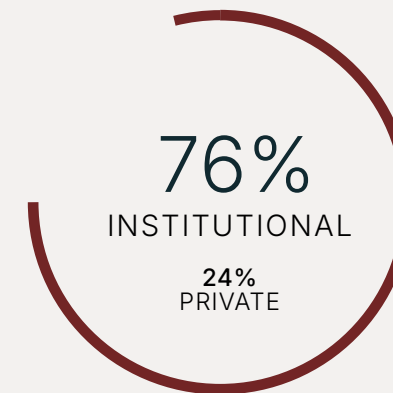
Partnering with Willow Bridge is your strategic advantage.

Willow Bridge is consistently ranked in the top 5 among "The Top 50 U.S. Apartment Managers" by the National Multifamily Housing Council.

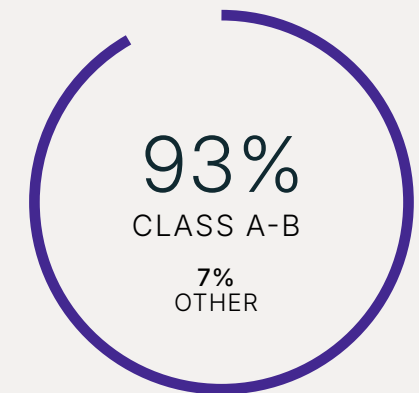
Willow Bridge has 60 years of experience in multifamily real estate. And it shows, as we have established an unparalleled stellar reputation for expertise, stability and trust as the longest standing multifamily firm in the industry.

Diversified Experience
Across All Segments

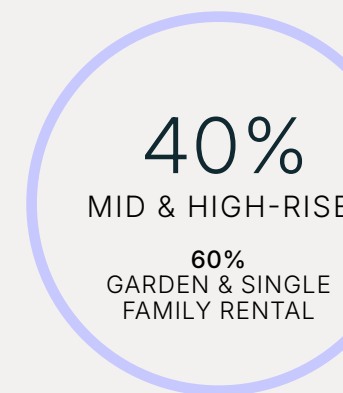
Client Type



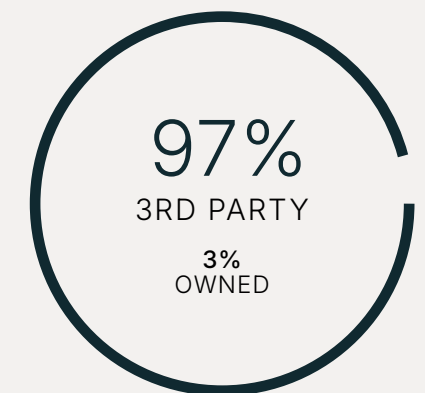
Product Class



Product Type



Management Type

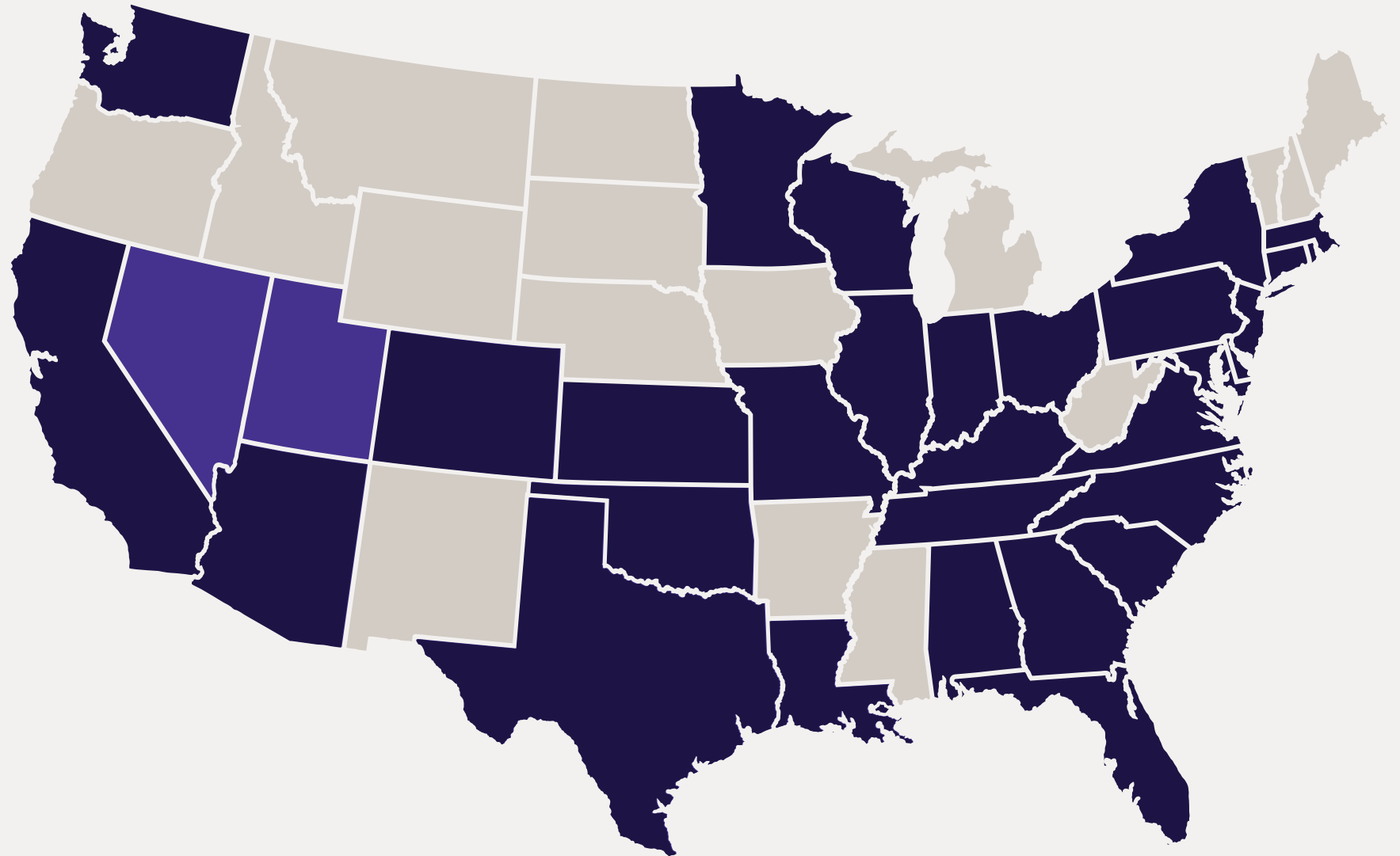


You need a property management team with national expertise and a local foothold.

Willow Bridge manages over 220,000 units with a strategic focus on expanding and supporting property management operations and client partnerships.

Positioned for continued growth in a rapidly evolving market, the company is backed by local leadership in 29 states and a team of 5,200 dedicated residential employees.

Locally Rooted,
Nationally Respected.



● Current Market ● Planned Expansion

The highest levels of quality & service.

Willow Bridge delivers the best by hiring the best. Our culture and reputation attract top talent, then we nurture team members to deliver the highest levels of quality & service.

Our Property Management Services

Market research, underwriting, and analysis

Community setup, onboarding & disposition

In-region marketing & training teams

Systems support

Dedicated pricing managers

Administration services: full property-related accounting & reporting, cash management, payroll administration, risk management consulting

Internal audits

Executive and leadership maintenance oversight

Regional executive leadership





WHAT WE DO

We succeed when you succeed.

Willow Bridge provides national support and consistency in addition to personable service in each of the markets in which we operate.

We take pride in offering our clients a management fee that is straightforward and transparent.

Your investment Includes

- Property management expertise in all product types
- Expert marketing solutions
- Accounting and financial services that maximize value
- Master insurance program
- Acquisition & development advisory services
- Investment sponsorship
- National purchasing power
- Commitment to training & education
- Locally focused talent acquisition
- Internal revenue management team with dedicated pricing manager
- Business intelligence platform



We create places people
want to call home.

Willow Bridge Property Company

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